**Million Song Project**

Group 3, Milestone 2: EDA

Our TF is Evan MacKay and we’ve been in touch via email.

## Project statement

The project aim is to predict the song hotness - or ‘song hotttnesss’ [sic] - based on its features (tempo, loudness, segment data etc), and metadata (artist information, year of release etc).

## Project background and literature review

This project is based on the Million Song Dataset (MSD) provided by labROSA at Columbia University.

The majority of record company profits are made from smash hits, and a great deal of money and effort is spent on seeking out the next success. Thus, predicting song hotness would be a useful way to test new songs and predict their commercial potential. To our knowledge, this aspect has not been extensively explored in the literature– previous analysis using the MSD has concentrated on predicting year, genre and providing recommendations to users.

Previous attempts to predict hit songs have had mixed success, possibly due to the unpredictability of cultural markets[[1]](#footnote-1). Although there are industry rules of thumb on how to write hit songs, there is comparatively little in the machine learning space to automatically detect hits. Early attempts used acoustic and lyric-based features to build support vector machines have not resulted in reproduceable successful models, which is explained by the fact that these features are not informative enough[[2]](#footnote-2).

More advanced features that have been extracted in the MSD may provide a better basis for song hotness prediction and have been used in a small number of studies to predict song popularity. One of the most relevant is Pham et al[[3]](#footnote-3), which used song characteristics consisting of both acoustic features and metadata from MSD. The authors applied a number of machine learning algorithms (SVMs, neural networks, logistic regression, Gaussian discriminant analysis, and linear regression) to predict whether a song is popular or not. When designed as a classification task, the best models achieved around 80% test set accuracy compared to a 75% baseline (labelling only the top 25% of songs as being popular). The best regression model achieved average error of 0.134 compared to a baseline of 0.159.

## Preliminary EDA

The full dataset of a million songs is around 270 GB. There is also a subset of 10,000 songs (around 2.5 GB) that we will use for the purposes of developing the prediction approach, as indicated in the project guidelines. Both datasets are provided as compressed HDF5 files.

In the main dataset are audio analysis features for each track, including the target variable of song hotness. This has values ranging from 0-1, and indicates the popularity of a song. It is assigned algorithmically based on various metrics, including news/blog mentions, play counts, music reviews, radio airtime and Billboard rankings.

There are also an additional 53 variables that include:

* Several **artist and track IDs** that can be used for linking with other datasets: The Echo Nest[[4]](#footnote-4) ID, Music Brainz, 7digital and playme.com.
* **Echo Nest tags**, which include 'artist terms', ‘similar artists’.
* **Music Brainz tags** include the fields 'year', 'artist mbtags' and 'artist mbtags count'. These tags are applied by humans and there are fewer of them compared to the Echo Nest ones, but where they do exist they tend to be cleaner.
* **Artist data,** such as location, ‘hotttnesss’ and familiarity
* **Song data,** such as tempo, key, duration, title
* **Track analysis data,** containing arrays of features that correspond to different segments or sections of the track. The main acoustic features are pitches, timbre and loudness, as defined by the Echo Nest Analyze API. The API provides these for every “segment”, which are generally delimited by note onsets, or other discontinuities in the signal. The API also estimates the tatums, beats, bars (usually groups of 3 or 4 beats) and sections.

In terms of the data quality, we identified the following:

* `Song\_hotttnesss` is missing for 43% of the rows in the subset. If these are removed, around 25% of the remaining rows have hotness values of 0
* Several columns are non-informative and can be dropped:
  + `Analysis sample rate:` is the same value for all tracks
  + `Energy` and `Danceability`: contain only zeros
  + `Artist latitude` and `longitude`: have more than 60% missing data
* `Year` has around 25% of rows with zero, which can be considered missing data. These are left as they are for now.

The data is accompanied by additional files that provide the following information:

* List of track Echo Nest IDs
* List of all artist IDs
* List of all unique artist terms
* List of all unique musicbrainz tags
* List of the tracks for which there is year information
* List of artist latitude and longitude, where available
* Summary file of the whole dataset containing metadata but no audio analysis
* SQLite database containing track metadata
* SQLite database containing links from artist ID to tags
* SQLite database containing similarity among artists

The distribution of song hotness is skewed with around 25% of the tracks having zero values (of the 5648 that do not have NaN values). Average song hotness per year seems to have a slight upward trend. We must also consider that musical tastes change over time.

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Exploration of correlations with the single-valued numerical columns shows that artist familiarity and artist hotness are strongly correlated with the target variable. As previously identified, there seems to be a positive correlation between song hotness and year, as well as with loudness.



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The next steps are to better understand the other features in the dataset (arrays and descriptive variables), and to explore what other datasets can be linked to MSD in order to augment the features.

1. Salganik et al (2006) Experimental Study of Inequality and Unpredictability in an Artificial Cultural Market <https://www.princeton.edu/~mjs3/salganik_dodds_watts06_full.pdf> [↑](#footnote-ref-1)
2. Herremans et al (2014) Dance Hit Song Prediction <http://antor.uantwerpen.be/wordpress/wp-content/papercite-data/pdf/herremans2014dance.pdf> [↑](#footnote-ref-2)
3. Pham et al (2015) Predicting Song Popularity <http://cs229.stanford.edu/proj2015/140_report.pdf> [↑](#footnote-ref-3)
4. Now owned by Spotify [↑](#footnote-ref-4)